Canadian Grand Prix New Product Awards™ FOOD CATEGORIES (CPG & Private Label)

CATEGORY	DESCRIPTION
BAKERY FRESH	fresh pancakes, fresh waffles, packaged tarts, prepackaged fresh baked delicacies, family
(Par-Baked)	size snack cake, crispbread and flatbread, prepackaged bread products, fresh baked deli
	products, fresh tortilla shells, packaged/loose baked desserts, prepackaged sandwiches,
	store packaged, loose bread product
BAKING NEEDS & DRIED	baking mixes-cakes, baking mixes-cookie, baking mixes-muffin, baking mixes-pie crusts,
BAKERY	baking mixes-puddings, biscuit mix, bread and roll mixes, brownie mixes, dumpling
	mixes, no-bake pie & cheese cake mixes, pizza crust mixes, remaining baking mixes,
	Yorkshire pudding mixes, baking chips, baking chocolate, baking extracts, baking gums,
	baking nuts, baking pastes, baking powder, baking soda, cake decorations, cocoa
	powder, coconut, corn starch, cornmeal, cream of tartar, decorative cake icing and gel,
	food colouring, glazed fruit, graham crackers, graham crumb crusts, icing mixes, liquid &
	replacement egg products, maraschino cherries, remaining baking aids, remaining
	extracts, rye and barley flakes, stuffing mixes, stuffing mixes-fresh, vanilla extracts,
	yeast, canned evaporated milk, powdered skim milk, remaining canned milk products,
	remaining milk powders, sweetened condensed milk, desserts-flavored gelatin, desserts-
	pudding powders, mincemeat, pie fillings, powdered fruit pie fillings, remaining dessert
	powders, toppings-powdered, flour-20kg & over, flour-all-purpose, flour-cake and
	pastry, flour-remaining types, lard, shortenings, semi-moist fruit-apricots, semi-moist
	fruit-currants, semi-moist fruit-dates, semi-moist fruit-prunes, semi-moist fruit-raisins,
	alternative sweeteners, sugar, breadsticks, cornflake & bread crumbs, croutons, melba
BEVERAGES	toast and rusk, carbonated fruit beverages, carbonated soda water, carbonated soft drinks, coffee
BEVERAGES	
	substitutes (instant), coffee-instant, coffee-packaged, fruit drinks, fruit nectars, instant tea, ready to drink teas-cans, ready-to-drink tea, unfrozen concentrated fruit drinks,
	powdered & liquid fruit drink mixes, powdered soft drinks, remaining fruit drinks & mix,
	fruit juices, tomato juice, unconcentrated vegetable juice, cider, low alcohol beverages,
	low alcohol malt beverages, tea-packaged, tea-regular, tea-specialty, carbonated water,
	flat water, clam nectars, cocktail mixes, coconut water, cordials-squash and syrups,
	extreme energy drinks, flavor drinking powders & liquids, lemon and lime juice,
	powdered coffee whiteners, tomato base mixers, coffee type drinks, rice & non-dairy
	alternative beverages, soya drinks, frozen fruit drinks & juices
CONDIMENTS & SAUCES	barbecue sauces, bruschetta toppings, chili sauce, cooking & baking sauce, cooking wine
	and sherry, cranberry jellies & sauces, dry mustard, fruit glazes, gravy makers and
	enhancers, ketchup-canned & bottled, meat and seafood sauces, oriental sauces,
	prepared mustard, sauerkraut, seafood spreads & pastes, sundae toppings, vinegar, wet
	packed garlic products, flavoured cooking oils, olive oils, salad & cooking oils, sesame
	oils, vegetable oil sprays, frozen jams and jellies, fruit based marmalade type product,
	fruit pectins, fruit preservatives, honey, jams jellies & fruit based sweet spreads, non-
	fruit based sweet spreads, peanut butter, remaining sweet spreads, bacon bits,
	mayonnaise & spoonable salad dressing, meal preparation kits, salad dressing - ready to
	use, salad dressing-dry, salad toppings, sandwich spreads, chutney, olives, pickled eggs,
	pickles, relish, remaining pickled vegetables, baking spices, cooking spices, liquid
	seasoning, meat tenderizers, pepper, pickling salts, pickling spices, salt, salt substitutes,
	sea salt, seasonings, molasses, pure maple syrup, table syrups, chip dip-dry,
CONFECTIONEDY & CUELS	chip/vegetable dip
CONFECTIONERY & SHELF	boxed jellied confections, boxed non-chocolate coated confectionery, hard rolled candy,
STABLE DESSERTS	licorice, mini mints, non-chocolate confections, penny candy, seasonal non chocolate

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	confections, soft chewable candies, boxed choc candy pieces, chocolate candy pieces
	large size, chocolate holiday 75gm & less, chocolate candy pieces, chocolate candy
	pieces-remaining, chocolate type candy bars, lunch pack chocolate bars, packaged
	chocolate bars over 200gm, packaged chocolate confections, seasonal chocolate
	confections, chewing gum, regular bubble gum, remaining gum, sugarless bubble gum &
	chewing gum, toppings-aerosol
DAIRY (MILK, YOGURT,	butter & dairy blends/spreads, margarine, cottage cheese, cream cheese, processed
CHEESE & SPREADABLES)	cheese spreads, cream, sour cream, whipping cream, milk, UHT brick-flavoured milk-
	250ml, dairy beverages-alternative, milk shakes & egg nogs, toppings-chilled & frozen,
	bakeshop restaurant & snack bar product, drinkable yogurt, refrigerated yogurt,
	processed cheese slices, cheese sauces, refrigerated yogurt fresh cheese, yogurt culture,
	coffee creamer frozen & refrigerated, coffee flavourings
DELI MEATS AND CHEESES	Cured sliced meats, cured and dried meats & sausages, chunk luncheon meats, luncheon
	meat sticks, luncheon meats, pre-packaged pates, refrigerated cretons, remaining
	packaged meat products, pre-packaged cheddar cheese, pre-packaged natural cheeses &
	cheese slices, shredded cheese blends, cheese strips, remaining cheese sauces, artisan
	cheeses, random weight natural cheeses
DESSERTS	large canned puddings, ice cream cones, marshmallows, ready to eat desserts -canned
(FRESH/REFRIGERATED	snack, frozen baked desserts, frozen yogurt, ice cream type products, refrigerated
OR FROZEN)	mousse, refrigerated ready to eat desserts, ice cream
FROZEN OR	bake-off-frozen pies, frozen bread dough, remaining frozen dough & baked goods,
REFRIDGERATED	frozen breakfasts, frozen french toast, frozen pancakes, frozen waffles, frozen fruit,
PREPARED FOODS &	ready to freeze desserts, frozen dinners, frozen entrees, frozen meat pies, frozen &
ENTREES	refrigerated egg/spring rolls, frozen confections, water base freezable confections,
	frozen seafood, frozen meat patties & steakettes, remaining frozen meat, remaining
	frozen meat - remaining scan, pizza snacks, prepared pizza pies frozen & refrigerated,
	frozen French fries & variety, frozen vegetable - regular, frozen vegetable - specialty,
	remaining frozen foods, fresh pasta, pasta sauce, pizza & lasagna sauce, prepared
	breakfast, toaster pastries, dinners & entrees, fish & chips, pizza & subs, pizza snacks,
	refrigerated soup, pizza crusts-refrigerated, refrigerated dough, refrigerated entrees,
	refrigerated meat pies, refrigerated pasta
FRUIT, VEGETABLE &	fruit & vegetable wash, prepackaged bagged salad, prepackaged produce & fruit,
PRODUCE (FRESH /	prepackaged salad topping kits, prepared salads, remaining bagged salad, tofu & meat
REFRIGERATED OR	dairy alternative product, packaged vegetables, frozen fruits and vegetable packages
FROZEN)	daily afternative product, packaged vegetables, mozeri fruits and vegetable packages
MEAT, EGG & SEAFOOD	bacon, synthetic bacon products, fresh meat-UPC, prepackaged fresh seafood,
(FRESH/REFRIGERATED	refrigerated imitation seafood, sausages-fresh refrigerated & frozen, wieners, eggs
OR FROZEN)	(chicken eggs only), remaining eggs,
SHELF STABLE PREPARED	instant breakfast, toaster pastries, hot cereals-oat base, hot cereals-remaining, hot
FOODS & ENTREES	cereals-wheat base, ready to eat cereals, wheat germ, can & bottled apricots, can &
FOODS & ENTREES	bottled fruit-remaining, can & bottled peaches, can & bottled pears, can & bottled
	pineapple, fruit cocktail-can & bottled non-refrigerated, wet packed two fruits, canned
	corned beef, canned flaked meat & poultry, canned ham & picnics, canned luncheon
	meat, canned & bottled boneless chicken & turkey, cocktail sausages & wieners,
	remaining canned meat, canned lasagna, canned macaroni w/meat & w/cheese, canned
	ravioli, canned spaghetti, canned spaghetti with meat, dry pasta, instant light lunches,
	oriental noodles, steam fried & chow mein noodles, dry packaged dinners, dry pizza
	mixes, instant potatoes, kosher foods, packaged lasagna & spaghetti dinners,
	taco/tostada type shells, baked beans, canned meat spreads, canned meatball entrees,
	canned or bottled stews, Chinese food, remaining canned meat based dinners,
	retortable pouches, apple sauce, bouillon products, dry sauce & gravy mixes-envelope,
	dry sauce & gravy mixes-non-envelope, oriental fondue & bouillon product, pasta
	sauces-wet packed, pizza sauce, remaining Mexican foods, taco type relish and sauce,

	tomato paste, food baskets, grated cheese, health food products, potato pancake mixes, remaining batter mix, remaining delicacies, seafood batter, specialty eastern foods (food), specialty Japanese ethnic food, remaining ethnic food
SNACK (SAVOURY)	remaining crackers, snack crackers, soda crackers, peanuts in a shell, assorted nut mixes (savory), pumpkin and sunflower seeds, shelled nuts, jerky, meat snack sticks, compartment snacks, snack foods-corn, snack foods-potato, snack foods-pretzels, snack foods-remaining, snack foods-variety, snack foods-rice,
SNACK (SWEET)	sweet goods, fruit and nut mixes, packaged fruit processed fruit snacks, rice crispy squares/bars, snack & granola bars, cookies, puffed cakes, candied snack foods, lunch kits, chocolate flavored snacks, snack food variety